

## **Cookie Information**

# All the information you need to know about how Wilderton Building Consultancy Ltd (Wilderton) use cookies

### WHAT ARE COOKIES?

A cookie is a small file of letters and numbers placed by a website onto a user's computer when they access a website. These are stored by the browser (e.g. Internet Explorer or Chrome) on your computer, smartphone or other device. Cookies allows websites to store information about things such as your user preferences, essentially providing a memory for the website so that it recognised a user when they return and can respond as appropriate.

#### HOW DO WILDERTON.COM & WILDERTON.CO.UK USE COOKIES?

We use cookies on wilderton.com & wilderton.co.uk to enhance functionality and improve the performance of our website making a better experience for our visitors. We use them for a variety of reasons such as enabling our visitors to keep a list of properties they are interested in or storing information on which market they are interested in so that they don't need to navigate from our home page every time they come to the site.

We use two types of cookies on our website persistent cookies and session cookies.

- Persistent Cookies are cookies that stay in your web browser between visits to our website.
- Session Cookies are cookies that are only present when you are on the website and do not stay in your browser when you leave.

Cookie Purpose	Cookie Name	More Information		
Persistent Cookies				
User Tracking	Optify / Gomez / Lucky Orange / Google Analytics	These cookies are 'analytical' cookies. They allow us to recognise and count the number of visitors and to see how visitors move around the site when they're using it. This helps us to improve the way our website works,		

		for example by making sure users are finding what they need easily.
Location	Custom JavaScript code	This code keeps track of last market you visited on our website and where we should send you the next time you visit the website.
Site Search and Property Search	Custom JavaScript code	This code keeps details of search parameters and is used to restore search state within the browser navigation.
Saved Properties	Custom JavaScript code	This code stores a list of properties saved by a user.
ASP.NET Session	.NET Session Framework	Uniquely identifies a user for session data. This is only used by the Sitecore interface.
Cookie Consent	Cookie: [user] @wilderton.com & wilderton.co.uk	We use cookies to ensure that we give you the best experience on our website. By continuing to browse through our site you are agreeing to our use of cookies.

No personally identifiable information is stored in these cookies. All of the information collected by these cookies is kept within Wilderton, we do not disclose any of this information, pass or sell it to third parties.

### **HOW DO I MANAGE MY COOKIES?**

Most browsers are set up to accept cookies. If you want to change your cookie preferences, you can make these through your browser settings or refuse the cookies when you enter the website. Please remember that our cookies are often used to give you certain functionality and without them you may not be able to use some of our website e.g. save properties from our listings.

You can also remove cookies that have already been set in your browser via your browser settings. If you are having trouble doing this or would like more information the

website <a href="http://www.allaboutcookies.org/">http://www.allaboutcookies.org/</a> has lots of information on how to do this across a range of browsers. The Microsoft cookies guide is also a great source of information about what cookies do <a href="http://www.microsoft.com/info/cookies.mspx">http://www.microsoft.com/info/cookies.mspx</a>

If you have any questions about how Wilderton use cookies, please get in touch with us info@wilderton.com.

You can also read more about how we protect your privacy by reading our privacy policy.